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1 3. 2 In or about January 2006, Plaintiff and Defendant entered into an authorized distributor 3 agreement (the "Agreement"). The Agreement provided that Plaintiff would be the exclusive authorized distributor of Traeger products in the territory of New Jersey, Pennsylvania, 4 5 Delaware, Maryland, West Virginia, Virginia, North Carolina, South Carolina, and the District of Columbia (the "Distribution Territory"). The Agreement further provided that, so long as 6 7 Plaintiff complied with the terms of the Agreement, Defendant would not appoint any other 8 authorized distributor for the Distribution Territory. 9 10 The term of the Agreement was January 1, 2006, through December 31, 2006, and the 11 Agreement specifically provided that it would "automatically renew unless terminated under the 12 conditions contained herein." 13 5. The Agreement provided that Plaintiff was required to meet a specific purchase quota in 14 15 each year that the Agreement was in effect. Failure to meet the purchase quota was ground for termination by Defendant. The Agreement did not provide any other ground for termination by 16 17 Defendant. 18 6. 19 Plaintiff met the purchase quota specified in the Agreement for 2006 and 2007. 20 7. 21 On or about November 28, 2007, Defendant notified Plaintiff that Defendant was terminating the Agreement and that, as of January 1, 2008, Defendant itself would serve as 22 23 distributor for the Distribution Territory. Defendant's sole stated reason for terminating the 24 Agreement was that Defendant "ha[d] decided to go a different direction with [its] distribution." 25 111 26 ///

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1	FIRST CLAIM FOR RELIEF
2	(Breach of Contract)
3	8.
4	Plaintiff incorporates and realleges the allegations contained in the preceding paragraphs
5	as if fully alleged herein.
6	9.
7	Plaintiff and Defendant are parties to the Agreement.
8	10.
9	Plaintiff performed all of its obligations under the Agreement, including meeting its
10	purchase quota in each year during which the Agreement was in place.
11	11.
12	Defendant breached the Agreement by terminating the Agreement without cause.
13	12.
14	As a direct and foreseeable result of Defendant's breach of the Agreement, Plaintiff has
15	been damaged in an amount presently estimated to be in excess of \$1,000,000.00.
16	PRAYER FOR RELIEF
17	WHEREFORE, Plaintiff prays for judgment in its favor on all claims, and as follows:
18	A. An award of damages in an amount to be determined at trial, which amount is in
19	excess of \$1,000,000.00;
20	B. An award of Plaintiff's costs and expenses for this litigation; and
21	C. An award of all such other and further relief as may be deemed just and proper
22	under the circumstances.
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24	111
25	111
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1	JURY DEMAND
2	Plaintiff hereby demands a trial by jury as to all issues.
3	DATED this 31st day of March, 2011.
4	STOLL STOLL BERNE LOKTING & SHLACHTER P.C.
5	
6	
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